

HAND DELIVERED

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES  
(Schedule E)

PAGE 1 OF 6  
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full)  
NRSC

FEC IDENTIFICATION NUMBER  
C00027466

Check if ☐ 24-hour report ☒ 48-hour report ☒ New report ☐ America's report filed on

Full Name of Payee  
NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT

Date of Public Distribution/Dissemination  
09 / 09 / 2014

Mailing Address 815 SLATERS LANE

Amount  
1650.00

City State Zip Code  
ALEXANDRIA VA 22314

Transaction ID : SE24.290978  
Date of Disbursement or Obligation  
09 / 09 / 2014

Purpose of Expenditure  
DIGITAL MEDIA

Category/  
Type

Name of Federal Candidate  
MARK PETER BEGICH

☐ Support  
☒ Oppose

Office Sought: ☐ House District: 00  
☐ President ☒ Senate State: AK

Calendar Year-To-Date  
Per Election for Office Sought 1747562.69

Disbursement For: ☐ Primary ☒ General  
2014 ☐ Other (specify) ▶

Full Name of Payee  
NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT

Date of Public Distribution/Dissemination  
09 / 09 / 2014

Mailing Address 815 SLATERS LANE

Amount  
3333.33

City State Zip Code  
ALEXANDRIA VA 22314

Transaction ID : SE24.290979  
Date of Disbursement or Obligation  
09 / 10 / 2014

Purpose of Expenditure  
DIGITAL MEDIA

Category/  
Type

Name of Federal Candidate  
MARK PETER BEGICH

☐ Support  
☒ Oppose

Office Sought: ☐ House District: 00  
☐ President ☒ Senate State: AK

Calendar Year-To-Date  
Per Election for Office Sought 1747562.69

Disbursement For: ☐ Primary ☒ General  
2014 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶ 4983.33

(b) SUBTOTAL of Unitemized Independent Expenditures.....▶

(c) TOTAL Independent Expenditures.....▶

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Jay Banning  
Signature

Date 09 / 11 / 2014

**24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES**  
(Schedule E)

PAGE 2 OF 6  
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) <b>NRSC</b>	FEC IDENTIFICATION NUMBER ▼ <b>C</b> C00027466
Check if <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on	

Full Name of Payee <b>NATIONAL MEDIA RESEARCH, PLANNING, &amp; PLACEMENT</b>			Date of Public Distribution/Dissemination MM / DD / YYYY 09 / 09 / 2014		
Mailing Address 815 SLATERS LANE			Amount 167901.04		
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.290980		
Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION		Category/ Type	Date of Disbursement or Obligation MM / DD / YYYY 09 / 04 / 2014		
Name of Federal Candidate MARK LUNS福德 PRYOR		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate District: 00 State: AR		
Calendar Year-To-Date Per Election for Office Sought		556384.52	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶		

Full Name of Payee <b>NATIONAL MEDIA RESEARCH, PLANNING, &amp; PLACEMENT</b>			Date of Public Distribution/Dissemination MM / DD / YYYY 09 / 09 / 2014		
Mailing Address 815 SLATERS LANE			Amount 524056.40		
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.290981		
Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION		Category/ Type	Date of Disbursement or Obligation MM / DD / YYYY 09 / 04 / 2014		
Name of Federal Candidate MARY MICHELLE NUNN		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate District: 00 State: GA		
Calendar Year-To-Date Per Election for Office Sought		2587355.42	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶		

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	691957.44
(b) SUBTOTAL of Unitemized Independent Expenditures.....▶	
(c) TOTAL Independent Expenditures.....▶	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Signature Jay Banning 

Date MM / DD / YYYY  
09 / 11 / 2014

**24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES**  
(Schedule E)

PAGE 3 OF 6  
FOR SE OF FORM 24/48

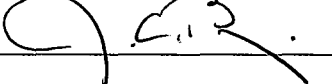
NAME OF COMMITTEE (In Full) <b>NRSC</b>	FEC IDENTIFICATION NUMBER <b>C</b> C00027466
Check if <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on	

Full Name of Payee <b>NATIONAL MEDIA RESEARCH, PLANNING, &amp; PLACEMENT</b>			Date of Public Distribution/Dissemination MM / DD / YYYY 09 / 09 / 2014	
Mailing Address 815 SLATERS LANE			Amount 22700.00	
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.290982	
Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION		Category/ Type	Date of Disbursement or Obligation MM / DD / YYYY 09 / 08 / 2014	
Name of Federal Candidate MARY MICHELLE NUNN		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: GA	
Calendar Year-To-Date Per Election for Office Sought		2587355.42	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶	

Full Name of Payee <b>NATIONAL MEDIA RESEARCH, PLANNING, &amp; PLACEMENT</b>			Date of Public Distribution/Dissemination MM / DD / YYYY 09 / 09 / 2014	
Mailing Address 815 SLATERS LANE			Amount 3333.33	
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.290983	
Purpose of Expenditure DIGITAL MEDIA		Category/ Type	Date of Disbursement or Obligation MM / DD / YYYY 09 / 09 / 2014	
Name of Federal Candidate MARY MICHELLE NUNN		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: GA	
Calendar Year-To-Date Per Election for Office Sought		2587355.42	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶	

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	26033.33
(b) SUBTOTAL of Unitemized Independent Expenditures.....▶	
(c) TOTAL Independent Expenditures.....▶	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Jay Banning  
Signature 

Date MM / DD / YYYY  
09 / 11 / 2014

**24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES**  
(Schedule E)

PAGE 4 OF 6  
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) <b>NRSC</b>	FEC IDENTIFICATION NUMBER <b>C</b> C00027466
Check if <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on	

Full Name of Payee <b>NATIONAL MEDIA RESEARCH, PLANNING, &amp; PLACEMENT</b>			Date of Public Distribution/Dissemination MM/DD/YYYY <b>09/09/2014</b>	
Mailing Address <b>815 SLATERS LANE</b>			Amount <b>258301.36</b>	
City <b>ALEXANDRIA</b>	State <b>VA</b>	Zip Code <b>22314</b>	Transaction ID : <b>SE24.290984</b>	
Purpose of Expenditure <b>MEDIA PLACEMENT/PRODUCTION</b>		Category/Type	Date of Disbursement or Obligation MM/DD/YYYY <b>09/04/2014</b>	
Name of Federal Candidate <b>BRUCE LOWELL BRALEY</b>		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate District: <b>00</b> <input type="checkbox"/> President State: <b>IA</b>	
Calendar Year-To-Date Per Election for Office Sought		<b>1023828.28</b>	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶	

Full Name of Payee <b>NATIONAL MEDIA RESEARCH, PLANNING, &amp; PLACEMENT</b>			Date of Public Distribution/Dissemination MM/DD/YYYY <b>09/09/2014</b>	
Mailing Address <b>815 SLATERS LANE</b>			Amount <b>10059.20</b>	
City <b>ALEXANDRIA</b>	State <b>VA</b>	Zip Code <b>22314</b>	Transaction ID : <b>SE24.290985</b>	
Purpose of Expenditure <b>MEDIA PLACEMENT/PRODUCTION</b>		Category/Type	Date of Disbursement or Obligation MM/DD/YYYY <b>09/04/2014</b>	
Name of Federal Candidate <b>BRUCE LOWELL BRALEY</b>		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate District: <b>00</b> <input type="checkbox"/> President State: <b>IA</b>	
Calendar Year-To-Date Per Election for Office Sought		<b>1023828.28</b>	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶	

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	<b>268360.56</b>
(b) SUBTOTAL of Unitemized Independent Expenditures.....▶	
(c) TOTAL Independent Expenditures.....▶	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Signature Jay Banning

Date **09/11/2014**

**24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES**  
(Schedule E)

PAGE 5 OF 6  
FOR SE OF FORM 24/48


NAME OF COMMITTEE (In Full) <b>NRSC</b>	FEC IDENTIFICATION NUMBER ▼ <b>C</b> C00027466
Check if <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on	

Full Name of Payee <b>NATIONAL MEDIA RESEARCH, PLANNING, &amp; PLACEMENT</b>			Date of Public Distribution/Dissemination MM/DD/YYYY 09/09/2014	
Mailing Address 815 SLATERS LANE			Amount 104002.80	
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.290986	
Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION		Category/Type	Date of Disbursement or Obligation MM/DD/YYYY 09/05/2014	
Name of Federal Candidate BRUCE LOWELL BRALEY		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: IA	
Calendar Year-To-Date Per Election for Office Sought		1023828.28	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶	

Full Name of Payee <b>NATIONAL MEDIA RESEARCH, PLANNING, &amp; PLACEMENT</b>			Date of Public Distribution/Dissemination MM/DD/YYYY 09/11/2014	
Mailing Address 815 SLATERS LANE			Amount 149628.40	
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.290987	
Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION		Category/Type	Date of Disbursement or Obligation MM/DD/YYYY 09/04/2014	
Name of Federal Candidate BRUCE LOWELL BRALEY		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: IA	
Calendar Year-To-Date Per Election for Office Sought		1023828.28	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶	

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	253631.20
(b) SUBTOTAL of Unitemized Independent Expenditures.....▶	
(c) TOTAL Independent Expenditures.....▶	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Jay Banning  
Signature 

Date MM/DD/YYYY  
09/11/2014

**24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES**  
(Schedule E)

PAGE 6 OF 6  
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) <b>NRSC</b>	FEC IDENTIFICATION NUMBER <b>C</b> C00027466
Check if <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on	

Full Name of Payee <b>NATIONAL MEDIA RESEARCH, PLANNING, &amp; PLACEMENT</b>			Date of Public Distribution/Dissemination MM / DD / YYYY <b>09 / 09 / 2014</b>	
Mailing Address <b>815 SLATERS LANE</b>			Amount <b>310708.00</b>	
City <b>ALEXANDRIA</b>	State <b>VA</b>	Zip Code <b>22314</b>	Transaction ID : <b>SE24.290988</b>	
Purpose of Expenditure <b>MEDIA PLACEMENT/PRODUCTION</b>		Category/Type	Date of Disbursement or Obligation MM / DD / YYYY <b>09 / 04 / 2014</b>	
Name of Federal Candidate <b>JANET KAY RUTHVEN HAGAN</b>		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: <b>00</b> <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: <b>NC</b>	
Calendar Year-To-Date Per Election for Office Sought		<b>614005.80</b>	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) ▶	

Full Name of Payee			Date of Public Distribution/Dissemination MM / DD / YYYY	
Mailing Address			Amount	
City	State	Zip Code	Date of Disbursement or Obligation MM / DD / YYYY	
Purpose of Expenditure		Category/Type		
Name of Federal Candidate		<input type="checkbox"/> Support <input type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: <input type="checkbox"/> President <input type="checkbox"/> Senate State:	
Calendar Year-To-Date Per Election for Office Sought			Disbursement For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) ▶	

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	<b>310708.00</b>
(b) SUBTOTAL of Unitemized Independent Expenditures.....▶	
(c) TOTAL Independent Expenditures.....▶	<b>1555673.86</b>

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Jay Banning  
Signature 

Date **09 / 11 / 2014**

Federal Election Commission  
**ENVELOPE REPLACEMENT PAGE FOR INCOMING DOCUMENTS**  
The FEC added this page to the end of this filing to indicate how it was received.

<input checked="checked" type="checkbox"/> Hand Delivered	Date of Receipt <i>9/11/2014</i>
<input type="checkbox"/> USPS First Class Mail	Postmarked
<input type="checkbox"/> USPS Registered/Certified	Postmarked (R/C)
<input type="checkbox"/> USPS Priority Mail	Postmarked
<input type="checkbox"/> USPS Priority Mail Express	Postmarked
<input type="checkbox"/> Postmark Illegible	
<input type="checkbox"/> No Postmark	
<input type="checkbox"/> Overnight Delivery Service (Specify):	Shipping Date
	Next Business Day Delivery <input type="checkbox"/>
<input type="checkbox"/> Received from House Records & Registration Office	Date of Receipt
<input type="checkbox"/> Received from Senate Public Records Office	Date of Receipt
<input type="checkbox"/> Received from Electronic Filing Office	Date of Receipt
<input type="checkbox"/> Other (Specify):	Date of Receipt or Postmarked
<i>JH</i> PREPARER (8/2013)	<i>9/11/2014</i> DATE PREPARED